

**Date:** August 8, 2024

**BSE Limited**  
Department of Corporate Services  
Pheroze Jeejeebhoy Towers,  
Dalal Street, Mumbai-400001

**National Stock Exchange of India Limited**  
Exchange Plaza, 5th Floor,  
Plot No. C/1, G Block  
Bandra- Kurla Complex, Mumbai-400051

**SCRIP Code- 544136**

**SYMBOL-RKSWAMY**

**ISIN: INE0NQ801033**

**Subject: : Intimation under Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”) – Investor Presentation:**

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI Listing Regulation, we are enclosing herewith a copy of the Investor Presentation on Un-Audited Financial Results (standalone and consolidated) of the R K SWAMY LIMITED for the Quarter ended June 30, 2024..

This intimation is also being uploaded on the Company’s website at [www.rkswamy.com](http://www.rkswamy.com)

We request you to kindly take the above information on your records.

Thanking you

**For R K Swamy Limited**

---

**Aparna Bhat**

**Compliance Officer**

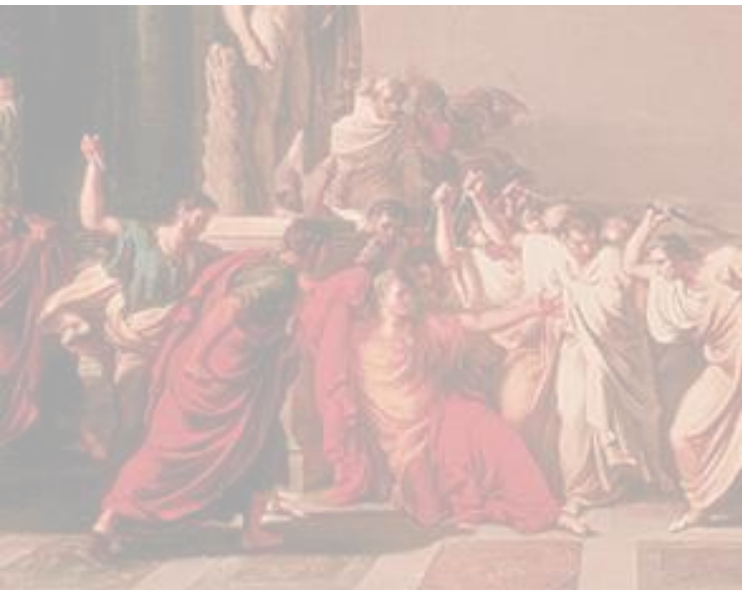
**Membership No.:** A19995

**Address:** Esplanade House, 29, Hazarimal Somani Marg, Fort, Mumbai 400 001

**Place:** Mumbai



# Q1 FY 2025 UPDATE FOR INVESTORS





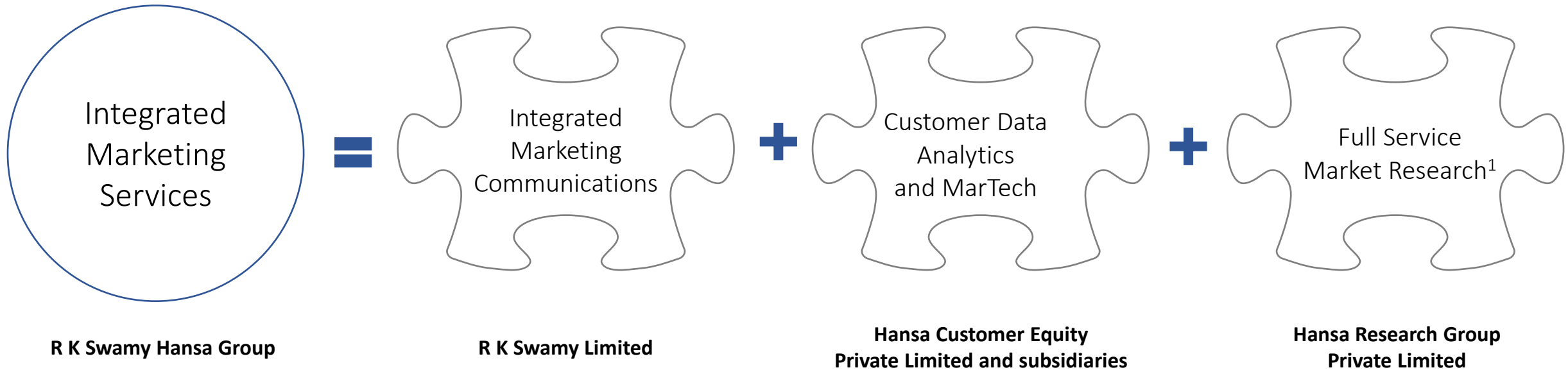
**R K SWAMY**



Legacy of five  
decades of  
experience, with  
leadership position in  
multiple segments

## 1 | Executive Summary

1. R K SWAMY Ltd is in an advanced stage of planning the deployment of fresh proceeds raised from its the Initial Public Offering, for setting up a Digital Video content production studio, towards IT Infrastructure development and setting up new Centres for Customer Experience Management and for Computer Aided Telephonic Interviews.
2. R K SWAMY derives its revenues from the marketing budgets of leading Private Companies, major Institutions of India, Public Sector enterprises, multinational companies and a host of ambitious Indian brands. The marketing budgets of these organisations get refreshed every year, a rich stream.
3. R K SWAMY's various service disciplines are well accepted and each of them offers opportunities to grow. R K SWAMY derived almost 75% of its consolidated revenues from Digital services.
4. R K SWAMY commenced the Centre for Study of Indian Markets last year, a group committed to providing sharp insights into the Indian market.
5. Based on the nature of business and past trends of the company, the results from operations of the company are not evenly distributed across the year. Historically, second half performance is better.



Single window solution for Creative, Media, Data Analytics and Market Research Services

The Integrated Marketing Communications business uses the 'R K Swamy' as well as the 'Hansa' brands. The Customer Data Analytics and MarTech and Full-Service Market Research disciplines are offered under the 'Hansa' brand

# Financial & Operational Metrics (Consolidated)

In Rs lakhs

Metric	Q1 FY 2024	Q1 FY 2025	Growth
Revenue from Operations	6135	6837	11.4%
Total Income <sup>1</sup>	6197	7149	15.4%
Gross Margin <sup>2</sup>	4382	4664	6.4%
EBITDA	553	703	27.1%
EBITDA Margin <sup>3</sup>	8.9%	9.8%	
Profit before tax (PBT)	69	309	347.8%
PBT Margin	1.1%	4.3%	
Profit after tax (PAT)	52	218	319.2%
PAT Margin	0.8%	3.0%	

## Notes

1. Total Income includes Other Income
2. Gross Margin is Revenue from Operations less Operating expenses
3. EBITDA Margin is calculated as EBITDA (incl Other Income) divided by Total Income
4. All figures on this slide have been rounded off to the nearest whole number, and percentages to one decimal
5. Numbers for Q1 FY 2024 are neither audited nor reviewed by statutory auditors

# Financial Parameters Q1 FY 2025 (Consolidated)

Total Income<sup>1</sup>

**7149**  
₹ lakhs

Gross Margin<sup>2</sup>

**4664**  
₹ lakhs

EBITDA

**703**  
₹ lakhs

EBITDA Margin<sup>3</sup>

**9.8%**

PBT

**309**  
₹ lakhs

PBT Margin

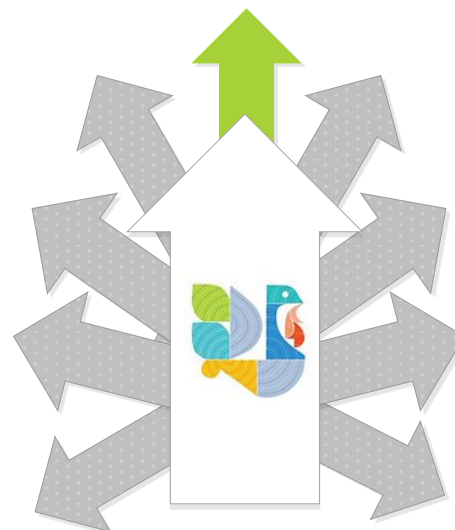
**4.3%**

PAT

**218**  
₹ lakhs

PAT Margin

**3.0%**



## Notes

1. Total Income includes Other Income
2. Gross Margin is Revenue from Operations less Operating expenses
3. EBITDA Margin is calculated as EBITDA (incl Other Income) divided by Total Income

4. All figures on this slide have been rounded off to the nearest whole number, and percentages to one decimal

- ❖ This presentation is issued by R K Swamy Limited (the “Company”) for general information purposes only, without regard to specific objectives, suitability, financial situations and needs of any particular person. This presentation does not constitute or form part of any offer or invitation or inducement to sell or issue, or any solicitation of any offer to purchase or subscribe for, any securities of the Company nor shall it or any part of it or the fact of its distribution form the basis of, or be relied on in connection with, any contract or commitment therefor. No person is authorized to give any information or to make any representation not contained in or inconsistent with this presentation and if given or made, such information or representation must not be relied upon as having been authorized by any person.
- ❖ These presentations may contain / lead to forward looking statements within the meaning of applicable securities laws. Similarly, statements that describe our business strategy, outlook, objectives, plans, intentions or goals also are forward-looking statements. The information contained in these materials has not been independently verified. Forward- looking statements are not guarantees of future performance and involve risks and uncertainties and other factors that may cause actual results to differ materially from those anticipate at the time the forward-looking statements are made. Future results, performance and achievements may be affected by general economic conditions, regulatory environment, business and financing conditions, foreign exchange fluctuations, cyclicity and operating risks associated with our industry and other circumstances and uncertainties.
- ❖ Although we believe the expectations reflected in such forward looking statements are based upon reasonable assumptions, we can give no assurance that our expectations will be attained or that results will not materially differ. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events or otherwise. Please note that the past performance of the Company is not, and should not be considered as, indicative of future results.
- ❖ The information and opinions contained in this presentation are current, and if not stated otherwise, as of the date of this presentation. The Company undertakes no obligation to update or revise any information or the opinions expressed in this presentation as a result of new information, future events or otherwise. Any opinions or information expressed in this presentation are subject to change without notice.
- ❖ The financial information are on consolidated basis unless otherwise specified.
- ❖ Please visit our corporate website [www.rkswamy.com](http://www.rkswamy.com) to go through our Investor section.





THANK YOU