

CSR ANNUAL ACTION PLAN – FY 2022-23

A. CSR Activity Plan

Sr. No.	Names of CSR Projects/ Programmes	Activity under Schedule VII	Manner of Execution (Direct/ Through Implementing Agency)	Allocated Budgets (INR in Lakhs)	Implementation Schedules	Modalities of utilization of funds in FY 2022-23	Details of need and Impact Assessment, if applicable
1.	Pavithrothsavam at Sarngapani Temple-Kumbakonam	Protection of Art & Culture	Direct	Upto Rs.3.00 Lakhs	Throughout the Year	Funds will be directly spend by Company for protection of Art & Culture.	NA
2.	Poor Feeding/ Pavithrothsavam at Oppiliappan Temple, Kumbakonam	Protection of Art & Culture	Seshammal Charitable Foundation	Upto Rs.3.00 Lakhs	Throughout the Year	Funds will be disbursed to Seshammal Charitable Foundation they will further disbursed to the Manager at Oppiliappan Temple and he will spend the same.	NA
3.	Pavithrothsavam at Oppiliappan Temple, Kumbakonam	Protection of Art & Culture	Direct	Upto Rs.3.75 Lakhs	Throughout the Year	Funds will be disbursed to the Manager at Oppiliappan Temple and he will spend the same.	NA

B. Monitoring and Reporting Mechanism

- The Company to monitor project implementation and performance of the Seshammal Charitable Foundation or such other implementing agency/(ies) on periodic basis via field visits or review calls, as the case maybe.
- The Company to ensure adequate measurable Key Performance Indicators (KPIs) in each program.
- The Company to ensure that the Seshammal Charitable Foundation or implementing agencies submits project related images, films, film footage, case studies, data cases and related content periodically, as the case maybe.