

Date: February 12, 2025

BSE Limited
Department of Corporate Services,
Pheroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block
Bandra- Kurla Complex, Mumbai-400051

SCRIP Code- 544136

SYMBOL-RKSWAMY

ISIN: INE0NQ801033

Subject: Outcome of Board Meeting held on February 12, 2025, under Regulation 30 and 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015 (“SEBI Listing Regulations”):

Dear Sir/Madam,

Pursuant to Regulation 30 and 33 of the SEBI Listing Regulations, we hereby notify that the Board of Directors of R K SWAMY Limited (“the Company”) at its Meeting held today i.e. February 12, 2025 through video conferencing at the Registered Office of the Company which commenced at 10.00 AM (IST) and concluded at 1.20 P.M (IST) has inter alia, considered and approved the following:

1. Un-Audited Consolidated Financial Results of the Company along with the Limited Review Report thereon for the quarter and nine months ended December 31, 2024; **(Enclosed as- Annexure- I)**;
2. The Un-Audited Standalone Financial Results of the Company along with the Limited Review Report thereon for the quarter and nine months ended December 31, 2024 **(Enclosed as - Annexure- II)**;
3. Appointment of Mr. Siddharth S Swamy (DIN: 09400286) as Additional Non-Executive Non-Independent Director of the Company **(Enclosed as- Annexure- III)**;
4. Notice of Postal Ballot for obtaining approval of the members for the regularization of appointment of Mr. Siddharth S Swamy (DIN: 09400286) as Non-Executive Non-Independent Director of the Company;

The above disclosure will be uploaded on the Company's website www.rkswamy.com

This is for your information and records.

Thanking you

For R K SWAMY Limited

Aparna Bhat
Company Secretary & Compliance Officer
Membership No.: A19995
Address: Esplanade House, 29, Hazarimal Somani Marg, Fort, Mumbai 400 001
Place: Mumbai

Independent Auditor's Review Report on Unaudited Consolidated Financial Results of the Company for the quarter and nine months ended December 31, 2024 pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

**To the Board of Directors of
R K SWAMY Limited (Formerly known as R K SWAMY Private Limited)**

1. We have reviewed the accompanying Statement of Unaudited Consolidated Financial Results of **R K SWAMY Limited (Formerly known as R K SWAMY Private Limited)** ("the Parent") and its subsidiaries (the Parent and its subsidiaries together referred to as "the Group") for the quarter and nine months ended December 31, 2024 ("the Statement") attached herewith, being submitted by the Parent pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("Listing Regulations").
2. The Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" (Ind AS 34) prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries primarily of person responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to



Signature

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obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

4. We also performed procedures in accordance with the circular issued by the Securities and Exchange Board of India under regulation 33(8) of the Listing Regulations, to the extent applicable.
5. The statement includes the results of the following entities:

Name of the Entity	Relationship
R K SWAMY Limited	Parent Company
Hansa Research Group Private Limited	Subsidiary Company
Hansa Customer Equity Private Limited	Subsidiary Company
Dsquare Solutions Private Limited	Step Subsidiary Company
Hansa Direct Private Limited	Step Subsidiary Company
Autosense Private Limited	Step Subsidiary Company
Hansa Marketing Services LLC	Step Subsidiary Company
Hansa Marketing Services Private Limited	Step Subsidiary Company

6. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with recognition and measurement principles laid down in the aforesaid Indian Accounting Standards prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other recognized accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.
7. Other Matters:
 - a) The consolidated financial results includes interim financial results of two subsidiaries, which have not been reviewed / audited by their auditors, whose interim financial results reflect total revenue (before consolidation adjustments) of Rs 57.25 lakhs and Rs. 100.02 Lakhs for the quarter and nine months ended December 31, 2024 respectively, total loss after tax (before consolidation adjustments) of Rs. 23.43 Lakhs and Rs 89.92 lakhs for the quarter and nine months ended December 31, 2024 respectively, total comprehensive loss of Rs. 19.18 Lakhs and Rs 92.98 lakhs for the quarter and nine months ended December



31, 2024 respectively as considered in the Statement. According to the information and explanations given to us by the management, these interim financial results are not material to the group;

Our conclusion on the Statements is not modified in respect of our reliance on these interim financial results certified by the management.

- b) The Audited Consolidated Financial Results of the Group for the year ended March 31, 2024 were audited by the erstwhile auditors whose audit report dated May 24, 2024 expressed an unmodified audit opinion;
- c) The Unaudited Consolidated Financial Results of the Group for the quarter and nine months ended December 31, 2023 were reviewed by the erstwhile auditors whose review report dated March 26, 2024 expressed an unmodified review opinion;

We have relied upon the said reports as mentioned in point b) and c) above for the purpose of our report on this Statement and do not express any conclusion/ opinion, as the case maybe, on the figures reported in the unaudited/audited financial results for the above-mentioned periods.

For **C N K & Associates LLP**
Chartered Accountants
Firm Registration No. 101961W/W-100036

Himanshu Kishnadwala

Himanshu Kishnadwala

Partner

Membership No. 037391

UDIN: 25037391BMLFSD7249

Place: Mumbai

Date: February 12, 2025



R K SWAMY

R K SWAMY LIMITED

(formerly known as R K SWAMY Private Limited)

Regd Office: No. 19, Wheatcrofts Road, Nungambakkam, Chennai 600 034, Tamil Nadu, India

CIN: L74300TN1973PLC006304, Website: www.rkswamy.com

(₹ in lakhs)

Statement of unaudited consolidated financial results for the quarter and nine months ended December 31, 2024

	Particulars	Quarter ended			Nine months ended		Year ended
		31-12-2024	30-09-2024	31-12-2023	31-12-2024	31-12-2023	31-03-2024
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
	Income						
1	Revenue from operations	7,678.87	6,561.51	7,213.61	21,077.53	21,323.36	33,151.56
2	Other income	262.26	251.65	137.99	826.25	283.34	387.59
3	Total income (1+2)	7,941.13	6,813.16	7,351.60	21,903.78	21,606.70	33,539.15
4	Expenses						
	(a) Operational expense	2,384.78	1,689.64	1,942.59	6,247.62	6,132.25	9,886.88
	(b) Employee benefits expense	3,200.44	3,313.39	2,986.51	9,635.56	8,810.56	11,869.56
	(c) Other expenses	1,499.29	1,201.60	1,116.66	3,852.23	3,261.06	4,354.21
	Total expenses (4)	7,084.51	6,204.63	6,045.76	19,735.41	18,203.87	26,110.65
	Earnings before interest, tax, depreciation and amortisation (EBITDA) (3-4)	856.62	608.53	1,305.84	2,168.37	3,402.83	7,428.50
	(d) Finance costs	57.21	41.21	167.97	145.42	435.04	577.09
	(e) Depreciation and amortisation expense	371.15	350.38	375.53	1,068.42	1,118.82	1,494.50
5	Profit before tax	428.26	216.94	762.34	954.53	1,848.97	5,356.91
6	Tax expense						
	(a) Current tax						
	- Current period/year	101.93	144.24	190.87	317.95	431.35	1,318.71
	- Short/ Excess Provision of earlier year taxes	(32.00)	-	-	(32.00)	(7.67)	(7.67)
	(b) Deferred tax	(4.69)	20.91	9.76	35.84	70.34	73.39
	Total tax expense	65.24	165.15	200.63	321.79	494.02	1,384.43
7	Profit for the period/year (5-6)	363.02	51.79	561.71	632.74	1,354.95	3,972.48
8	Other comprehensive income						
	(a) Items that will not be reclassified to profit or loss						
	(i) Remeasurement of defined benefit plans	(16.78)	(16.77)	(21.04)	(50.33)	(54.20)	(67.02)
	(ii) Income tax relating to above	4.23	4.18	5.25	12.67	13.80	17.03
	(b) Items that will be reclassified to profit or loss						
	(i) Exchange difference on translation of foreign operations	4.29	(5.11)	(1.37)	(3.44)	(7.83)	(6.82)
	(ii) Income tax relating to above	-	-	-	-	-	-
	Total other comprehensive (loss) (net of tax) for the period/year	(8.26)	(17.70)	(17.16)	(41.10)	(48.23)	(56.81)
9	Total comprehensive income (net of tax) for the period/year (7+8)	354.76	34.09	544.55	591.64	1,306.72	3,915.67
	Profit for the period/year attributable to						
	Owners of the company	363.02	51.79	561.71	632.74	1,354.95	3,972.48
	Non controlling interests	-	-	-	-	-	-
	Other comprehensive (loss) attributable to						
	Owners of the company	(8.26)	(17.70)	(17.16)	(41.10)	(48.23)	(56.81)
	Non controlling interests	-	-	-	-	-	-
	Total comprehensive income attributable to						
	Owners of the company	354.76	34.09	544.55	591.64	1,306.72	3,915.67
	Non controlling interests	-	-	-	-	-	-
10	Paid-up equity share capital (face value of ₹ 5 per share)	2,523.87	2,523.87	2,222.86	2,523.87	2,222.86	2,523.87
11	Other Equity						21,611.00
12	Earnings per share (EPS) (Refer note 4) (not annualised, except for year end)						
	Basic (in ₹)	0.72	0.10	1.26	1.25	3.05	8.86
	Diluted (in ₹)	0.72	0.10	1.26	1.25	3.05	8.86



R K SWAMY

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CIN:L74300TN1973PLC006304, Website:www.rkswamy.com

Notes to the unaudited consolidated financial results

- 1) The above unaudited consolidated financial results of R K SWAMY Limited (formerly known as R K SWAMY Private Limited) ("the Parent Company") and its subsidiaries (the Parent company and its subsidiaries together referred to as "the Group") have been prepared in accordance with Indian Accounting Standard (Ind AS 34) "Interim Financial Reporting" and other applicable standards as prescribed under Section 133 of the Companies Act, 2013 ("the Act") read with Companies (Indian Accounting Standard Rules), 2015 (as amended), other accounting principles generally accepted in India and in terms of Regulation 33 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 ('Listing Regulation'), as amended.
- 2) The above consolidated financial results have been reviewed and recommended by the Audit Committee at its meeting held on February 11, 2025. The Board of Directors at its meeting held on February 12, 2025 have approved these results and taken on record. The statutory auditors have expressed unmodified review opinion on financial results for the quarter and nine months ended December 31, 2024.
- 3) During the year ended March 31, 2024, the company has completed initial public offering (IPO) of ₹ 42,356.00 lakhs (including fresh issue of ₹ 17,300.00 lakhs) comprising of (i) equity shares of 58,79,751 each at an issue price of ₹ 288 per share towards fresh issue of equity shares (ii) equity shares of 87,00,000 each at an issue price of ₹ 288 per share towards offer for sale (iii) equity shares of 1,40,350 each at an issue price of ₹ 261 per share for employee quota towards fresh issue. The equity shares of the company were listed on BSE Limited and National Stock Exchange of India Limited w.e.f March 12, 2024. Details of net proceeds are as follows:

Objects of the issue as per prospectus	(₹ in lakhs)		
	Estimated amount to be utilised as per Prospectus	Utilization upto December 31, 2024	Unutilized amount as at December 31, 2024
1. Funding working capital requirements	5,400.00	5,400.00	-
2. Funding capital expenditure incurred for setting up a DVCP Studio	1,098.50	-	1,098.50
3. Funding investment in IT infrastructure development of Company, and its Material Subsidiaries Hansa Research and Hansa Customer Equity	3,334.20	318.95	3,015.25
4. Funding setting up of new CEC and CATI	2,173.60	396.90	1,776.70
5. General corporate purposes	3,626.22	3,626.22	-
Total net proceeds	15,632.52	9,742.07	5,890.45

- 4) During the year ended March 31, 2024, pursuant to resolution passed by the Board of Directors on July 21, 2023 and the approval of shareholders granted in the extra-ordinary general meeting held on July 25, 2023: (i) the paid-up share capital of the Company has been sub-divided from face value of ₹ 10 per equity share to ₹ 5 per equity share; (ii) the authorised share capital of the Company has been increased from ₹ 1,000 lakhs to ₹ 3,000 lakhs divided into 60,000,000 equity shares of ₹ 5 each; and (iii) the Company has issued and allotted fully paid up 'bonus shares' at par in proportion of 4 new equity shares of ₹ 5 each for every one existing fully paid up equity share of ₹ 5 each held on the record date of July 25, 2023. Accordingly, the equity shares and basic/diluted earnings per share for comparative quarter and nine months ended December 31, 2023 has been presented considering the adjustments for issue of bonus shares and sub-division of shares in accordance with Ind AS 33-"Earnings per share".
- 5) The Company operates in a single operating segment i.e. 'Integrated Marketing Services' and the information reported to the Chief Operating Decision Maker (CODM) for the purposes of resource allocation and assessment of performance focuses on this operating segment. Accordingly, there is single reportable operating segment in accordance with Ind AS 108 'Operating Segments'.
- 6) Based on the nature of business and past trends of the group, the results from operations of the group are not evenly distributed across the year.
- 7) The results for the quarter and nine months ended December 31, 2024 are available on the Company's website at www.rkswamy.com and also on the website of BSE Limited at www.bseindia.com, National Stock Exchange of India Limited at www.nseindia.com, where the shares of the Company are listed.

For and on behalf of the Board of Directors
R K SWAMY LIMITED
(formerly known as R K SWAMY Private Limited)


Narasimhan Krishnaswamy
Managing Director and Group CEO
DIN:00219883



Place: Mumbai
Date: February 12, 2025



Independent Auditor's Review Report on Unaudited Standalone Financial Results of the Company for the quarter and nine months ended December 31, 2024 pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended

To the Board of Directors of

R K SWAMY Limited (Formerly known as R K SWAMY Private Limited)

1. We have reviewed the accompanying Statement of Unaudited Standalone Financial Results of **R K SWAMY Limited (Formerly known as R K SWAMY Private Limited)** ("the Company") for the quarter and nine months ended December 31, 2024 ("the Statement") attached herewith being submitted by the Company pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended ("Listing Regulations").
2. The Statement, which is the responsibility of the Company's Management and approved by the Company's Board of Directors, has been prepared in accordance with the recognition and measurement principles laid down in the Indian Accounting Standard 34 "Interim Financial Reporting" (Ind AS 34) prescribed under Section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the Statement based on our review.
3. We conducted our review in accordance with the Standard on Review Engagements (SRE) 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the Statement is free of material misstatement. A review of interim financial information consists of making inquiries primarily of person responsible for financial and accounting matters and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

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Website: www.cnkindia.com



4. Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying Statement, prepared in accordance with recognition and measurement principles laid down in the aforesaid Indian Accounting Standards prescribed under section 133 of the Companies Act, 2013 read with relevant rules issued thereunder and other recognized accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.
5. Other Matters:
- a) The Audited Standalone Financial Results of the Company for the year ended March 31, 2024 were audited by the erstwhile auditors whose audit report dated May 24, 2024 expressed an unmodified audit opinion on those financial results;
- b) The Unaudited Standalone Financial Results of the Company for the quarter and nine months ended December 31, 2023 were reviewed by the erstwhile auditors whose review report dated March 26, 2024 expressed an unmodified review opinion on those financial results;

We have relied upon the said reports for the purpose of our report on this Statement and do not express any conclusion/ opinion, as the case maybe, on the figures reported in the unaudited/audited financial results for the above-mentioned periods.

For **C N K & Associates LLP**
Chartered Accountants
Firm Registration No. 101961W/W-100036



Himanshu Kishnadwala
Partner

Membership No. 037391

UDIN: **25037391BMLFSC4315**

Place: Mumbai

Date: February 12, 2025



R K SWAMY**R K SWAMY LIMITED**

(formerly known as R K SWAMY Private Limited)

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CIN:L74300TN1973PLC006304, Website:www.rkswamy.com

(₹ in lakhs)

Statement of unaudited standalone financial results for the quarter and nine months ended December 31, 2024

	Particulars	Quarter ended			Nine months ended		Year ended
		31-12-2024	30-09-2024	31-12-2023	31-12-2024	31-12-2023	31-03-2024
		Unaudited	Unaudited	Unaudited	Unaudited	Unaudited	Audited
	Income						
1	Revenue from operations	3,438.38	2,092.91	2,828.30	8,233.08	9,082.31	16,213.62
2	Other income	186.52	650.30	106.62	1,138.91	202.85	277.08
3	Total income (1+2)	3,624.90	2,743.21	2,934.92	9,371.99	9,285.16	16,490.70
4	Expenses						
	(a) Operational expense	1,384.89	626.45	840.20	3,191.28	3,082.43	5,643.53
	(b) Employee benefits expense	1,055.88	1,054.17	947.47	3,075.07	2,690.31	3,703.99
	(c) Consultancy charges	313.01	298.89	290.51	909.10	873.90	1,179.59
	(d) Other expenses	394.35	299.13	273.51	1,007.70	794.46	1,119.85
	Total expenses (4)	3,148.13	2,278.64	2,351.69	8,183.15	7,441.10	11,646.96
	Earnings before interest, tax, depreciation and amortisation (EBITDA) (3-4)	476.77	464.57	583.23	1,188.84	1,844.06	4,843.74
	(e) Finance costs	77.29	72.32	209.11	236.01	563.92	750.90
	(f) Depreciation and amortisation expense	119.31	116.72	136.77	349.74	408.15	545.73
5	Profit before tax	280.17	275.53	237.35	603.09	871.99	3,547.11
6	Tax expense						
	(a) Current tax						
	- Current period/year	62.96	51.09	58.34	128.19	179.34	835.32
	- Short/ Excess Provision of earlier year taxes	-	-	-	-	-	-
	(b) Deferred tax	1.19	11.21	3.40	10.47	50.61	61.18
	Total tax expense	64.15	62.30	61.74	138.66	229.95	896.50
7	Profit for the period/year (5-6)	216.02	213.23	175.61	464.43	642.04	2,650.61
8	Other comprehensive income						
	(a) Items that will not be reclassified to profit or loss						
	(i) Remeasurement of defined benefit plans	(11.10)	(11.10)	(15.28)	(33.30)	(20.81)	(44.37)
	(ii) Income tax relating to above	2.80	2.79	3.85	8.38	5.24	11.17
	(b) (i) Items that will be reclassified to profit or loss	-	-	-	-	-	-
	(ii) Income tax relating to above	-	-	-	-	-	-
	Total other comprehensive loss (net of tax) for the period/year	(8.30)	(8.31)	(11.43)	(24.92)	(15.57)	(33.20)
9	Total comprehensive income (net of tax) for the period/year (7+8)	207.72	204.92	164.18	439.51	626.47	2,617.41
10	Paid-up equity share capital (face value of ₹ 5 per share)	2,523.87	2,523.87	2,222.86	2,523.87	2,222.86	2,523.87
11	Other Equity						22,156.98
12	Earnings per share (EPS) (Refer note 4) (not annualised, except for year end)						
	Basic (in ₹)	0.43	0.42	0.40	0.92	1.44	5.91
	Diluted (in ₹)	0.43	0.42	0.40	0.92	1.44	5.91



R K SWAMY

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CIN:L74300TN1973PLC006304, Website:www.rkswamy.com

Notes to the unaudited standalone financial results

- 1) The above unaudited standalone financial results of the R K SWAMY Limited (formerly known as R K SWAMY Private Limited) have been prepared in accordance with Indian Accounting Standard (Ind AS 34) "Interim Financial Reporting" and other applicable standards as prescribed under Section 133 of the Companies Act, 2013 ("the Act") read with Companies (Indian Accounting Standard Rules), 2015 (as amended) and other accounting principles generally accepted in India and in terms of Regulation 33 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations 2015 ('Listing Regulation'), as amended.
- 2) The above standalone financial results have been reviewed and recommended by the Audit Committee at its meeting held on February 11, 2025. The Board of Directors at its meeting held on February 12, 2025 have approved the above results and taken on record. The statutory auditors have expressed unmodified review opinion on financial results for the quarter and nine months ended December 31, 2024.
- 3) During the year ended March 31, 2024, the company has completed initial public offering (IPO) of ₹ 42,356.00 lakhs (including fresh issue of ₹ 17,300.00 lakhs) comprising of (i) equity shares of 58,79,751 each at an issue price of ₹ 288 per share towards fresh issue of equity shares (ii) equity shares of 87,00,000 each at an issue price of ₹ 288 per share towards offer for sale (iii) equity shares of 1,40,350 each at an issue price of ₹ 261 per share for employee quota towards fresh issue. The equity shares of the company were listed on BSE Limited and National Stock Exchange of India Limited w.e.f March 12, 2024.

Details of net proceeds are as follows:

(₹ in lakhs)

Objects of the issue as per prospectus	Estimated amount to be utilised as per Prospectus	Utilization upto December 31, 2024	Unutilized amount as at December 31, 2024
1. Funding working capital requirements	5,400.00	5,400.00	-
2. Funding capital expenditure incurred for setting up a DVCP Studio	1,098.50	-	1,098.50
3. Funding investment in IT infrastructure development of Company, and its Material Subsidiaries Hansa Research and Hansa Customer Equity	3,334.20	318.95	3,015.25
4. Funding setting up of new CEC and CATI	2,173.60	396.90	1,776.70
5. General corporate purposes	3,626.22	3,626.22	-
Total net proceeds	15,632.52	9,742.07	5,890.45

- 4) During the year ended March 31, 2024, pursuant to resolution passed by the Board of Directors on July 21, 2023 and the approval of shareholders granted in the extra-ordinary general meeting held on July 25, 2023: (i) the paid-up share capital of the Company has been sub-divided from face value of ₹ 10 per equity share to ₹ 5 per equity share; (ii) the authorised share capital of the Company has been increased from ₹ 1,000 lakhs to ₹ 3,000 lakhs divided into 60,000,000 equity shares of ₹ 5 each; and (iii) the Company has issued and allotted fully paid up 'bonus shares' at par in proportion of 4 new equity shares of ₹ 5 each for every one existing fully paid up equity share of ₹ 5 each held on the record date of July 25, 2023. Accordingly, the equity shares and basic/diluted earnings per share for comparative quarter and nine months ended December 31, 2023 has been presented considering the adjustments for issue of bonus shares and sub-division of shares in accordance with Ind AS 33- "Earnings per share".
- 5) The Company operates in a single operating segment i.e. 'Integrated Marketing Services' and the information reported to the Chief Operating Decision Maker (CODM) for the purposes of resource allocation and assessment of performance focuses on this operating segment. Accordingly, there is single reportable operating segment in accordance with Ind AS 108 'Operating Segments'.
- 6) Based on the nature of business and past trends of the company, the results from operations of the company are not evenly distributed across the year.
- 7) The results for the quarter and nine months ended December 31, 2024 are available on the Company's website at www.rkswamy.com and also on the website of BSE Limited at www.bseindia.com, National Stock Exchange of India Limited at www.nseindia.com, where the shares of the Company are listed.

For and on behalf of the Board of Directors
R K SWAMY LIMITED
(formerly known as R K SWAMY Private Limited)



Narasimhan Krishnaswamy
Managing Director and Group CEO
DIN: 00219883

Place: Mumbai
Date: February 12, 2025



Particulars as per Regulation 30 read with Schedule III Part A Para A(7) of SEBI Listing Regulations and SEBI/HO/CFD/PoD2/CIR/P/0155 Master Circular dated November 11, 2024.

Sr. No.	Particular	Details
1.	Reason for change viz. appointment, retirement, resignation, removal, death or otherwise.	Appointment of Mr. Siddharth S. Swamy (DIN: 09400286) as an Additional Director (Non-Executive, Non-Independent Director) of the Company with effect from February 12, 2025,
2.	Date of appointment/ cessation (as applicable) & term of appointment;	Date of Appointment: February 12, 2025 Term of appointment: Liable to retire by rotation, subject to the approval of the members of the Company.
3.	Brief profile (in case of appointment);	An MSc postgraduate from Imperial College London specializing in Data Science, and a BA (Hons) graduate from Trinity College Dublin majoring in Mathematics and Economics, Siddharth is a hands-on professional with deep expertise in the full-service strategy and implementation of Data, Research, Marketing, and Technology solutions. He has extensive experience in leading the go-to-market strategy across the APAC region for Hansa Customer Equity Private Limited and Hansa Research Group Private Limited (Wholly owned Subsidiary Companies of R K SWAMY Limited), He oversees end-to-end project delivery with a focus on results that drive business growth. Over the past decade, he has worked with blue-chip clients across a range of industries including Automotive, Fintech, CPG, Media, Telecommunications, Sports, and Commodities. His work spans multiple regions, including Asia Pacific, India, Europe, North America, the Middle East, and Africa, demonstrating his ability to adapt strategies to diverse markets. Before joining Hansa Customer Equity as Vice President and Director in February 2022, he was the Global Head of Delivery at a Singapore government-backed advertising technology blockchain startup, where he gained invaluable experience in cutting-edge areas like privacy-compliance and cookie-less marketing strategies. He advised numerous clients on their Marketing Data Strategy through his role as a Consultant at Deloitte Consulting in Germany, and also worked with marquee clients of the Advanced Analytics division at Nielsen to optimize their marketing spend. He had pursued his internships with Unilever London.
4.	Disclosure of relationships between directors (in case of appointment of a director).	Son of Mr. Srinivasan K Swamy (Executive Group Chairman & Promoter of the Company)
5.	Information as required pursuant to BSE Circular with ref. no. LIST/COMP/14/2018-19 and the National Stock Exchange of India Limited Circular with ref. no. NSE/CML/2018/ 24, both dated 20 th June 2018	Mr. Siddharth S Swamy is not debarred from holding the office of Director by virtue of any SEBI order or order of any other such Authority.